

**Matthew L. Willens** is a personal injury trial attorney and the principal of Willens Law Offices. He is a 1995 graduate of Loyola University Chicago School of Law where he now is an adjunct professor and teaches Advanced Trial Advocacy.

Mr. Willens has a unique understanding of the dynamics and strategies of personal injury and wrongful death cases because he has had experience from both sides of the aisle. Before starting his own firm, he was a partner at Clifford Law Offices where he successfully litigated and tried a wide variety of serious personal injury and wrongful death cases on behalf of plaintiffs. Prior to that, he worked for a major insurance company where he coordinated and managed the strategic direction of million-dollar-plus cases. His knowledge of the defense industry certainly comes in handy when prosecuting personal injury cases for plaintiffs.

Mr. Willens has a Martindale-Hubbell AV Preeminent peer review rating- the highest rating possible in personal injury and medical malpractice. He is recognized as a "Leading Lawyer" in Personal Injury Law and Professional Malpractice - based on a survey of legal peers conducted by the Law Bulletin Publishing Company's Leading Lawyer Network. He has been designated by his peers as an "Illinois Super Lawyer." He has a 10/10 (Superb) Avvo Rating with the highest possible marks in all categories including experience, industry recognition and professional conduct. In 2004, he was named one of the '40 Attorneys Under 40 in Illinois to Watch' by the Law Bulletin Publishing Company. He is a member of the Million Dollar Advocates Forum- where membership is limited to trial attorneys who have obtained million and multi-million dollar verdicts and settlements.

Mr. Willens gives back to the legal profession as well. He writes a monthly column for the Chicago Daily Law Bulletin. In addition, he has authored articles in legal periodicals and has been a regular speaker at legal seminars throughout the country on various topics related to trial advocacy.