



ILLINOIS STATE BAR ASSOCIATION

SOLO & SMALL FIRM *Conference 2024*

I Hotel and Conference Center
1900 S. First Street, Champaign, IL 61820

Thursday, September 19

Friday, September 20

[ISBA.ORG/CLE/SSF](https://isba.org/cle/ssf)

Exhibitor & Sponsorship Opportunities



Sponsorship Opportunities

ISBA's Solo & Small Firm Conference will be the only Solo & Small Firm Conference we will have in 2024. It will be a two-day event with the exhibit hall open from 8:30 am - 6:00 pm Thursday, September 19, and a reception with exhibitors from 6:10 pm - 7:10 pm. Then Friday, September 20 from 8:00 am - 1:00 pm. This is an excellent opportunity to meet solo & small firm attorneys from around the state of Illinois. There are several sponsorship opportunities available to keep your company name in front of our attendees at this event and beyond, as well as exhibit space.

Sponsorships

\$10,000 Diamond Sponsor

(Lunch and Featured Speaker Sponsor or Evening Reception Sponsor)

- Two minutes podium time
- Choice of exhibit space
- Company name on Solo & Small Firm web page
- Company name on promotional materials
- Event sponsor signage at the conference
- Insert in conference bag
- Mailing list of all ISBA members for a one-time use

\$5,000 Platinum Sponsor

- Premium exhibit space
- Company name on Solo & Small Firm web page
- Company name on promotional materials
- Event sponsor signage at the conference
- Insert in conference bag
- Mailing list of all ISBA members for a one-time use

\$3,000 Gold Sponsor

- Premium exhibit space
- Company name on Solo & Small Firm web page
- Company name on promotional materials
- Event sponsor signage at the conference

\$1,500 Silver Sponsor

- Exhibit space
- Company name on Solo & Small Firm web page
- Event sponsor signage at the conference

Additional Opportunities

Professional Photographer Sponsor for

Headshots\$2,000

Signage at event

Tote Bag Sponsor..... \$1,500

Company name & logo on attendee tote bags

Break With Exhibitors

Thursday 12:10 pm - 12:30 \$1,000

Signage at event

Break With Exhibitors

Thursday 3:15 pm - 3:30 pm \$1,000

Signage at event

Break With Exhibitors

Friday 9:30 am - 10:05 am \$1,000

Signage at event

Break With Exhibitors (Final Break)

Friday 12:45 pm - 1:00 pm \$1,000

Signage at event

Exhibit Space.....\$800

Lunch for 1 included

Charging Station Sponsor\$600

Company name and logo next to charging station

Tote Bag Insert\$200

Flyer, pen or promotional item inserted into tote bags

Mailing List of Attendees \$100

Attendee addresses only—no email addresses

This list is for one time use only, and mailing must be approved by ISBA.

2024 ISBA's Solo & Small Firm Conference Sponsorship and Exhibit Space Application

Company Name: _____
(As you would like it to appear on promotional materials)

Address: _____

City, State, Zip: _____

Contact Person/Title: _____

Phone: _____ Email: _____

SPONSORSHIP

- \$10,000 Diamond Sponsor (Circle event to sponsor)
Evening reception sponsor—or—Lunch and featured speaker sponsor
- \$5,000 Platinum Sponsor \$3,000 Gold Sponsor \$1,500 Silver Sponsor
- \$1,500 Tote Bag Sponsor \$2,000 Photographer Sponsor \$600 Charging Station Sponsor
- \$200 Tote Bag Insert \$100 List of Attendees
- \$1,000 Break with Exhibitors Thursday—2:50 p.m. (Limited to 2 sponsors)
- \$1,000 Break with Exhibitors Friday—9:35 a.m. (Limited to 2 sponsors)
- \$1,000 Break with Exhibitors Friday—1:10 p.m. (Limited to 2 sponsors)
- \$800 Exhibit Space (lunch for 1 included)

Advance payment required. Deadline is August 16, 2024, or until sold out.

You will receive an invoice after we receive this application.

Send completed application to:

Illinois State Bar Association
Attn: John Mikels
424 South Second Street
Springfield, IL 62701
Or email to: jmikels@isba.org



I Hotel and Conference Center

1900 South First Street
Champaign, IL, 61820

If you wish to call to make your reservations, please call 217-819-5000 and reference Group Code ISBA24

Deadlines

Exhibit Booths and Sponsorships: August 16, 2024, or until sold out. You may reserve your room at the I Hotel at our group rate until August 18, 2024, or until sold out.

Exhibit Hall Hours and Information

Thursday, September 19, 2024 8:30 am – 6:00 pm.

Reception with exhibitors is 6:10 pm – 7:10 pm.

Friday, September 20, 2024 8:00 am – 1:00 pm.

Table Dimensions: 2.5' x 6' | Complimentary WiFi | Power will be provided

Installation & Dismantling of Exhibits

Installation: Thursday, September 19, 2024 7:00 am – 8:30 am (conference registration starts at 8:30am, plan to be set up by then)

Dismantling: Friday, September 20, 2024 1:00 pm – 2:00 pm

Address to ship boxes in advance:

Jordan Jones
(Attn: ISBA Solo & Small Firm Conference)
111 St. Marys Rd
Champaign, IL 61820

* To ship items at the end of the conference, vendors will need to have a return label printed for their package and schedule their pickup. They can leave it with I Hotel staff at the conference center reception desk.

Door Prizes

The ISBA will give away door prizes during the Solo & Small Firm Conference. Exhibitors and sponsors are also encouraged to donate door prizes. The more door prizes, the more excitement, and this leads to more attendees in the exhibit hall!

